## $71^{\text {st }}$ General Service Conference:

With all currently available information and in light of the COVID-19 related challenges, throughout 2021, the General Service Board concluded that these facts will put all Conference attendees at an unacceptable risk. The General Service Board recommends that the $71^{\text {st }}$ General Service Conference be conducted during the scheduled time of April 18-24, 2021 via remote meeting technology, as everyone expected.

Accessibility Barriers in Background Materials: The Trustees Committee for the GSC reviewed a request to address accessibility barriers in the Conference background materials, noting our Conference Coordinator can make process improvements to identify image issues that impact the ability for them to be read by text to voice or screen-reading software. We even had on screen real time electronic closed captioning on Zoom at our meetings - it worked pretty well, not perfect, and is one more step towards even more inclusiveness

## AA Grapevine, Inc.

The A.A. Grapevine is facing some challenges during this time. The cumulative effect of COVID-19 on book sales, not being able to sell books, materials and subscriptions at the 2020 International Convention and the decline of La Viña subscriptions (due to the cancellation of large-scale Spanish events) has brought some financial hardship. As a result of the decline in income, the GV Board has withdrawn approximately $\$ 250,000$ from the Subscription Liability Fund. Basically, they are giving an advance to themselves.

In the Spring of 2021, La Viña anticipates publishing "Voices of Women" - in Spanish. Also, at that time, Grapevine hopes to publish a Prison Book, titled "Free on the Inside."

Setting up an Instagram account is being investigated upon request of the Conference Committee on GV/LV. Instagram is widely used mostly by young people. The GV Board believe "daily quotes," or other quotes from current books, would be a natural fit.

For those looking for a way to perform $12^{\text {th }}$ Step work via Grapevine's Carry the Message (CTM) project, members can purchase gift certificates for those in need (i.e., loners, A.A. members in prisons, treatment or in remote communities). CTM is especially important during times when face-to-face $12^{\text {th }}$ Step work becomes a challenge. Since January, over 421 CTM gift certificates have been processed. Essentially, that's 421 people receiving subscriptions from folks they never even met.

## AAWS - responsible for the General Service Office

Following the Voluntary Retirement Incentive Plan (VRIP), one of our former employees, Mary C. (Past Staff Coordinator) has been retained as the Interim International Desk Coordinator. So, our GSO continues to support all services, even with the staff reduction.

The Group Services coordinator (Jeff W.) is serving on the My Portal Task Force, and is helping prepare the survey to area registrars, reviewing it with the Past Registrars on the Task Force, and analyzing the results. Working with the Technology Communication Services folks, a list of goals for My Portal has been developed and reviewed carefully to guide in the different phases of My Portal.

The office has continued functioning at a high level while on an entirely remote basis. Technical and HR support has been continuous. Much work has gone into recasting the budgets both for 2020 and 2021 based on changing circumstances.

Following VRIP, information is being gathered on the defined benefit pension plan, with the intention of bringing forward a proposal to the General Service Board, with discussion to continue through the fourth quarter and into 2021. Specifically, we'll need to revisit/recalculate our current obligations, now that 20 of our employees have retired.

Big Book Update: By the end of Board Weekend, the warehouse received approximately 2,000 Big Books of a print run of 9,000. The 2,000 Big Books have all been distributed (or are in the process of being distributed) to fill all the back orders.

Big Book Special Summer Offer Sales Results: Our "Big Book Summer Special Offer" is completed. A printed flyer with an order form was inserted into the June Box 4-5-9 and posted on aa.org (previously provided). Email blasts announced the offer to the Fellowship at the beginning of the offer, and a reminder email was sent in September.

- 5,188 total orders were placed during this 3-month period, utilizing the offer,
- 523 orders were placed by 239 Central Offices and Intergroups, many of whom used the offer for repeat ordering,
- Lifts in sales include: ASL Big Book, Abridged Pocket edition, Large Print, Navajo Audio CD set, as well as several international translations,
- \$2,088,227 in gross sales were generated during this Summer offer, and
- The final day of the Special Summer Offer, September 30, yielded $\$ 171,823$.
- The Big Book Special Offer was a huge success - except that we sold out (and this necessitated a print run or 9,000 additional books)!


## International Licensing and Translations Activity:

- Russia (RSO) - Tatar translation of the Big Book was submitted for final review,
- India - Oriya translation of the Big Book has been favorably reviewed, with final approval pending for issuing a License to print and distribute in India, and
- Ukraine - Finished printed books of the newly re-translated Ukrainian edition of the Big Book, printed in Ukraine, have been received.


## Technology Communication Services:

The Director of Technology Services addressed the progress on My Portal, noting feedback from Area Registrars that indicates:

- There is a need to communicate new process, capabilities, and expectations for how the Area Registrar's role may change,
- Registrars are asking for more control over information and want to self-serve. Understandably, they would like less dependence on GSO to make updates as well as to shift responsibility from GSO to themselves as the point-of-contact for Groups in their respective Areas,
- There are a variety of meeting requests: to use information from My Portal to help with meeting listings, whether that is through the Meeting Guide or their own local databases, and to maintain "Online" meeting information as well, and
- Other features, to include additional meeting designations, such as: "Seniors," "Outdoor," and such. That is why it's so important to engage Registrars upfront.

A Visual History of Alcoholics Anonymous: An Archival Journey: The revised publication date of what was going to be the International Convention's souvenir book remains on course for a February 14, 2021, production (with a digital presale flyer on course for later in November 2020). All printing of this book will be billed in fiscal year 2021 and print runs will be adjusted based on pre-sales indicators and requests.
$8^{\text {th }}$ Floor Renovation: Even though the work is complete, our GSO site remains closed. Our staff has relocated Archival materials from a more expensive storage facility; so, we have the workspace to properly sort through our Archival materials. As a result, we're saving on warehousing costs.

## Finance:

Paul Konigstein, our very new CFO, has extensive financial background with a focus on non-profit organizations and provides leadership to the GSO Finance department. He is responsible for all finance, accounting, control, auditing, and budgeting analysis, etc. Paul has retained Bob W., as his Assistant (or Advisor). As a result, our reforecasts, chart of accounts, and updates to office polices and procedures continue to move forward seamlessly.

Based on our independent auditor's recommendation, in-kind donations will be reported as a footnote on our financial statements.

The second authorization of drawdown from the Reserve Fund was for $\$ 1.5$ million, but AAWS has so far only seen a need to withdraw $\$ 1$ million with the option to draw the other half million if needed.

The insurance settlement on the International Convention loss will go far to cover our continuing expenses and AAWS feels that they will be able to repay the total drawdown in the next few years.

I will include financial charts from AAWS, AAGV and GSB related funds at the end of this report.

Now on to Trustees Committees

Archives Committee:
We continued our ongoing discussion regarding the possible AA History Book -Several interesting considerations were mentioned: The Contributions of Women in AA; Growth of AA Overseas; the Illustrious History of those Early General Service Conferences; unpublished photos, etc. So, while there's no Advisory Action for a history book, the idea has got some traction.

We have received well over a dozen submissions from local Archivists in time to update the Shared Experiences section in our Archives Workbook. Michelle Mirza, our non-alcoholic Archivist, is compiling the sharing for our consideration in January 2021.

## Literature:

Regarding the "A.A. for the Black and African-American Alcoholic" pamphlet, having heard the voice of the Fellowship, the committee recognized that this recommendation from the Conference committee (along with the subsequent Floor Action) and is moving forward. However, to ensure that the $71^{\text {st }}$ General Service Conference is respected, the progress report will be presented to them for consideration.

Subtitled versions in Spanish and French of the updated video, "Your General Service Office, Grapevine Office and the General Service Structure," are completed, with distribution efforts to follow. Event submissions for Box 4-5-9 have decreased, reflecting fewer events due to COVID-19. In cooperation with Publishing, event notices and listing practices have been adapted so that virtual platforms are being accepted in our electronic newsletter.

The Trustees' Literature Committee discussed making current literature accessible in all possible formats noting that various approaches and strategies for broadening format availability of such items, with accessibility in mind, is already underway within the Publishing Department (and being discussed by the A.A.W.S. Publishing Committee).

International: Our Trustees at Large attended the following on line activities

- May and October: REDELA Sharing Sessions
- October: Australian National Conference
- October: Women's Encounter III Argentina
- November: Virtual $26^{\text {th }}$ World Service Meeting


## Cooperation with the Professional Community (CPC) / Treatment Facilities

- LinkedIn - The committee noted that content on the Linkedln Page is developed from A.A. materials that were either approved by the General Service Conference or extracted from A.A. service materials that are comprised of shared experiences on a specific topic. The committed was presented with a proposed agenda item, "Consider a request to discontinue a Linkedln page" and took no action.
- The Treatment desk continues to receive sharing on Bridging the Gap activities from the Fellowship; many committees are impacted by the COVID-19 pandemic and have had limited access to share about this service. Meanwhile, updates to the "Bridging the Gap" pamphlet are in progress with a focus on inclusive language.
- The desk is continuing to work with the Communication Services department to create a Remote Communities page on the A.A. website, see below.

Accessibilities Remote Communities (RC) and Loners and Internationalists:
Our Accessibilities Staff and the Communications Services Department have created a working draft of the Remote Communities Service page on our web site. The page will most likely include literature and A.A. Guidelines on Remote Communities. The Accessibilities desk is also working with the Publishing and Communications Services Departments on a military audio project.

The committee noted that the "A.A. Guidelines: Remote Communities Committees" are being revised by the Publishing department and expressed appreciation for the ongoing work to develop the RC workbook and kit, making them available in contemporary ways.

Nominating: The Trustees' Nominating Committee continues to have a busy year with 8 Trustees (including the Board Chair) rotating after the 2021 Conference. We received 21 resumes from past and present Class A and Class B trustees. We spent hours interviewing and reducing that group to three candidates to present to the General Service Board for their final selection. The General Service Board then interviewed the three final candidates again and voted to select Linda Chezem to be presented to the General Service Conference next April. Two more Class A Trustees will rotate at the next GSC. We received 28 candidate resumes for those two positions. We have reviewed all and will interview 14 candidates to reduce that group to about 6 to 8 candidates to select from at our next Board meeting in January. We will also be reviewing the applications / resumes for the Southeast and East Central Regional Trustees and the U.S. Trustee-at-large. We will have two new General Service Trustees to present to the $71^{\text {st }}$ GSC, Deborah Koltai to serve on AAWS and Tommi Handley to serve on GV. We also approved and sent ton the GSC the following candidates for NTD, John Weiss and Vera Farrell for AAWS and Coree Hogan for GV. Lots of new members to serve our Fellowship, plus we will also be involved with assisting in the search for a new General Manage to replace Greg T.

Corrections: As many committees are not going into facilities during the pandemic, committee members have developed lists of inmates and have been writing to those inmates in their local area. GSO and both AAWS and GV boards are making some inroads to digitally provide inmates with pre-approved items; understand that the approval process is case by case, prison by prison.

## International Convention:

For your consideration, here are some numbers:
Original International Convention Budget:
$\$ 5,518,520$.

Registration fees Contributed to GSO (7 ${ }^{\text {th }}$ Tradition):
Amount received from "Event Insurance" to date:
Amount due to us from "Event Insurance":
Final insurance settlement:
Cost of our "Event Insurance":
$\$ \quad 40,324$.
\$ 971,092.
\$1,181,042.
$\$ 2,152,134$.
$\$ \quad$ 57,507.

After paying our remaining contractual expenses from the International Convention, the balance will be distributed/allocated to GSO, AAWS and AAGV to cover in-office expenditures (i.e., salaries, lost revenue from sales and registration, legal fees, etc.).

## US/Canada Regional Forums:

- Two one-day U.S./Canada ("US/CAN") Forums have been scheduled for December 5 (East) and December 19 (West). The Forum programming has been designed to foster Fellowship engagement and participation (especially among first time attendees), and
- The expected return to in-person Regional Forums is tentatively planned for 2022 with the addition of a virtual component to allow for wider participation.

Sandra W., promoted to the Director of Staff Services position, thanked all who submitted topics. The registration flyer is undergoing final review and will soon be available.

The Forums will be simultaneously translated from English into French, Spanish and ASL. Mike W., our Zoom consultant, has found a way to adapt closed caption features.

Public Information:
At present, AdWords is on "pause" for technical reasons. AdWords can be easily deactivated. In fact, regardless of the extent that AdWords is implemented, the upgrades that went into our web redesign was well worth the effort (i.e., analytics, update to webstore, metadata, etc.).

## General Service Conference - TCGSC

I also serve on this committee, and it has been a busy time. Most importantly we carefully took all of the suggestions from the post conference surveys and have done everything we can to make the next virtual conference much more acceptable and more similar to a "normal" GSC. Remember that we had to schedule the $70^{\text {th }}$ in cooperation of delegate availability and knowing that a conference held during the previously scheduled week will give us 7 days to work with. Next, considering that a virtual conference must consider delegates from 6 time zones (Eastern Canada to Hawaii), we worked on a schedule which will allow for full and complete discussion of all issues. We also looked at committee meetings starting prior to the start of conference, pre recorded reports to conserve actual conference hours and allow members to view these reports at their leisure yet allowing for all questions and discussion necessary at conference. Similar consideration is given to the finance reports and questions.

We did much of this planning not knowing if the $71^{\text {st }}$ GSC would be virtual or in-person, but we knew that we had to be prepared in either case. Now that the decision has been made to hold the $71^{\text {st }}$ conference on Zoom, we will actively work to finish the schedule.

The TCGSC also addressed some question relating to some unique issues from the $70^{\text {th }}$ GSC. The many questions, points of order and such will be addressed in a more orderly fashion, and we are still considering solutions. Some conference members asked for copies of video presentations from the gratitude booth and other events. These requests are not in keeping with our archival procedures, but audio recordings of some portions are already addressed by existing policies. The outstanding is the consideration of distribution of recognizable pictures or AA members which is clearly beyond all of the policies of archival preservation. Don't forget, the conference is recorded for archival purposes, and those recordings are controlled by our archives.

## AAWS WORLD SERVICES, INC GSO (CONSOLIDATED) FINANCIAL REPORT

## FROM JANUARY, 2020 TO SEPTEMBER, 2020

## EXECUTIVE SUMMARY

## Revenue and Expense

- Individual/group contributions revenue as of $9 / 30$ is $\$ 7,169,609$. With $75 \%$ of the year elapsed, we have raised $73 \%$ of the expected amount. Since contributions tend to peak in October and December, we appear to be on track to meet or exceed the reforecast.
- Gross literature sales revenue as of $9 / 30$ is $\$ 7,156,475$. With $75 \%$ of the year elapsed, we have generated $73 \%$ of the expected amount. Since literature sales tend to peak in December, we appear to be on track to meet or exceed the reforecast.
- The revenue split between gross profit on publications and contributions is about $38 \%$ publications/62\% contributions this year whereas in 2018 it was $58 \%$ publications/42\% contributions.
- Total expenses as of $9 / 30$ are $\$ 11,882,137$. With $75 \%$ of the year elapsed, we have spent $71 \%$ of the expected amount so there is a slightly favorable variance in expenses pending reclassification of prepaid items.
- As of $9 / 30$, we are running a surplus of $\$ 795,000$. However, this is not a reliable number because the continuing reclassification of prepaid items and undeposited funds affects the bottom line. Reclassifying prepaid items lowers the surplus and reclassifying undeposited funds increases it. The reforecast anticipates a deficit of $\$ 337,000$ for 2020.
- The Reforecast 2.2 Budget to Actual contains a Notes column explaining the most significant variances on a line by line basis.


## Cash Flow

- As noted in the attached Cash Flow Statement, cash on hand as of September 30 was $\$ 1,026,923$. This is a native NetSuite report showing the balance on our books. While we have caught up on AAWS cash account bank reconciliations, we are not yet caught up on GSB cash account bank reconciliations, so this number is not exact.
- Our bank balance the close of business of October 23 was $\$ 1,359,825$, which represents about one month of expenses. Since we have converted to Bill.com, we have very few outstanding checks so the bank balance should be up to date as far as capturing disbursements. However, since we have not yet implemented a lockbox, there is a lag in depositing cash receipts, so our true balance is likely higher.
A.A.W.S. GSB Consolidated Income Statement w/ Comparison to Reforecast Budget 2.2

YTD September 2020

Reforecast

Actual
Variance
Actual as \%
of Reforecast
Notes

## Revenue:

Publication Sales:
Gross Literature Sales
Discounts
Net Sales

Cost of Goods Sold:
Manufacturing
Warehouse \& Shipping
Total Cost of Goods Sold

Gross Profit From Literature Sales

Contributions:
Individual/Groups
Area Delegate Fees
Additional Area Contributions
World Service Meeting \& ILF
Total Contributions

Other Revenue

Total Revenue

|  |  | 0 |
| ---: | ---: | ---: |
| $9,856,109$ | $7,156,475$ | $(2,699,634)$ |
| $(225,528)$ | $(184,758)$ | 40,770 |
| $\mathbf{9 , 6 3 0 , 5 8 1}$ | $\mathbf{6 , 9 7 1 , 7 1 7}$ | $(\mathbf{2 , 6 5 8 , 8 6 4 )}$ |

73\%
82\% January and April Netsuite inventory reset 72\%

Reclassification from old chart of accounts to new pending: also January and April inventory reset
98\%
48\%

86\% Gross Margin 76\%

| $9,886,255$ | $7,169,609$ | $(2,716,647)$ | $73 \%$ |
| ---: | ---: | ---: | ---: |
| 163,800 | 163,800 | 0 | $100 \%$ |
| 103,346 | 103,946 | 600 | $101 \%$ |
| 20,468 | 35,560 | 15,091 | $174 \%$ |
| $\mathbf{1 0 , 1 7 3 , 8 7 0}$ | $\mathbf{7 , 4 7 2 , 9 1 5}$ | $(2,700,955)$ | $73 \%$ |
|  |  |  |  |
| 0 | $(121,829)$ | $(121,829)$ | N/A |
|  |  |  |  |
| $\mathbf{1 6 , 3 7 5 , 9 3 8}$ | $\mathbf{1 2 , 6 7 7 , 3 3 0}$ | $(3,698,608)$ | $\mathbf{7 7 \%}$ |


|  | Reforecast | Actual | VarianceActual as \% <br> of Reforecast |  | Notes |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Expenses: |  |  |  |  |  |
| Payroll \& Benefits: |  |  |  |  |  |
| Salaries | 8,135,511 | 5,158,551 | $(2,976,960)$ |  | $80 \%$ actual VRIP participation vs. $50 \%$ forecast |
| Severance | 1,195,109 | 1,195,109 | 0 | 100\% |  |
| Payroll Taxes | 725,414 | 511,583 | $(213,831)$ | 71\% |  |
| Insurance | 1,303,430 | 1,021,399 | $(282,031)$ | 78\% |  |
| Retirement | 344,503 | 254,503 | $(90,000)$ | 74\% |  |
| Total Payroll \& Benefits | 11,703,967 | 8,141,145 | $(3,562,822)$ | 70\% |  |
| Other Expenses: |  |  |  |  |  |
| Other program printing | 209,593 | 170,967 | $(38,626)$ | 82\% | Final conference report printing bill not yet received |
| Mailing and labor | 42,174 | 55,004 | 12,830 | 130\% | Reclassification to Cost of Goods Sold pending |
| Postage \& express | 51,184 | 70,399 | 19,215 | 138\% |  |
| Editorial services | 27,121 | 400 | $(26,721)$ | 1\% |  |
| Other literature assist | 1,485 |  | $(1,485)$ | 0\% |  |
| Selling expenses | 156,581 | 93,549 | $(63,032)$ | 60\% |  |
| Professional fees | 682,822 | 704,354 | 21,532 | 103\% | Professional fees and contracted services are |
| Contracted services | 1,753,802 | 1,310,842 | $(442,959)$ | 75\% | best analyzed when grouped together |
| Subtotal prof fees \& contracted serv | 2,436,624 | 2,015,196 | $(421,428)$ | 83\% |  |
| Occupancy | 1,098,686 | 718,703 | $(379,983)$ | 65\% |  |
| Telephone | 118,123 | 84,486 | $(33,637)$ | 72\% |  |
| Furniture \& equip maintenance | 22,998 | 19,682 | $(3,316)$ | 86\% |  |
| Furniture \& equipment | 28,163 | 128,622 | 100,458 | 457\% | Reclassification pending |
| Stationery \& office expense | 226,434 | 107,584 | $(118,850)$ | 48\% |  |
| Office service \& expense | 384,038 | 84,538 | $(299,501)$ | 22\% |  |
| Travel, meals \& accomodations | 202,351 | 191,612 | $(10,739)$ | 95\% | Very little travel anticipated for the remainder of FY |
| Bad debts | 3,543 | 251 | $(3,292)$ | 7\% |  |
| Total Other Expenses | 5,009,098 | 3,740,993 | $(1,268,105)$ | 75\% |  |
| Total Expenses | 16,713,065 | 11,882,137 | $(4,830,928)$ | 71\% |  |
| Net Income (Loss) | $(337,127)$ | 795,192 | 1,132,320 |  | Reclassification of prepaid items and undeposited funds pending |

A.A. World Services, Inc
GSO (Consolidated)
Income Statement
From Jan 2020 to Sep 2020

| Financial Row | Jan 2020 <br> Amount | Feb 2020 Amount | Mar 2020 Amount | Apr 2020 Amount | May 2020 <br> Amount | Jun 2020 <br> Amount | Jul 2020 Amount | Aug 2020 <br> Amount | Sep 2020 <br> Amount | Total Amount |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Ordinary Income/Expense Income |  |  |  |  |  |  |  |  |  |  |
| 40000 - Contributions - Members \& Groups |  |  |  |  |  |  |  |  |  |  |
| 41000 - Contributions - Members \& Groups : US/Canada |  |  |  |  |  |  |  |  |  |  |
| 41100 - Contributions - Members \& Groups : US/Canada : Mail | \$638,383.33 | \$673,038.96 | \$439,547.26 | \$235,877.96 | \$657,691.69 | \$737,924.12 | \$936,070.11 | \$883,849.10 | \$710,450.74 | \$5,912,833.27 |
| 41200 - Contributions - Members \& Groups : US/Canada : Online | \$87,636.44 | \$63,846.40 | \$88,578.95 | \$122,247.73 | \$180,864.17 | \$160,387.92 | \$188,065.22 | \$145,273.78 | \$197,830.99 | \$1,234,731.60 |
| Total -41000-Contributions - Members \& Groups : US/Canada | \$726,019.77 | \$736,885.36 | \$528,126.21 | \$358,125.69 | \$838,555.86 | \$898,312.04 | \$1,124,135.33 | \$1,029,122.88 | \$908,281.73 | \$7,147,564.87 |
| 43000 - Contributions - Members \& Groups : General Service Conferenc |  |  |  |  |  |  |  |  |  |  |
| 43100 - Contributions - Members \& Groups : General Service Conf | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$103,346.28 | \$0.00 | \$600.00 | \$0.00 | \$0.00 | \$103,946.28 |
| 43200 - Contributions - Members \& Groups : General Service Con | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$22,100.00 | \$22,100.00 |
| Total - 43000 - Contributions - Members \& Groups : General Sern | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$103,346.28 | \$0.00 | \$600.00 | \$0.00 | \$22,100.00 | \$126,046.28 |
| Total - 40000-Contributions - Members \& Groups | \$726,019.77 | \$736,885.36 | \$528,126.21 | \$358,125.69 | \$941,902.14 | \$898,312.04 | \$1,124,735.33 | \$1,029,122.88 | \$930,381.73 | \$7,273,611.15 |
| 42000 - International |  |  |  |  |  |  |  |  |  |  |
| 42100 - World Service Meeting Fund | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$7,204.01 | \$7,204.01 |
| 42150 - World Service Meeting Fees | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$1,000.00 | \$1,000.00 |
| 42200 - International Literature Fund | \$16,458.20 | \$0.00 | \$4,010.21 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$1,500.00 | \$5,387.41 | \$27,355.82 |
| Total - 42000-International | \$16,458.20 | \$0.00 | \$4,010.21 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$1,500.00 | \$13,591.42 | \$35,559.83 |
| 43500 - Contributions - old |  |  |  |  |  |  |  |  |  |  |
| 43101 - Contributions - old : Individual / Group Contributions - old | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | (\$56.34) | (\$56.34) |
| 43202 - Contributions - Members \& Groups : General Service Conferı | \$1,800.00 | \$0.00 | \$0.00 | \$0.00 | \$138,600.00 | \$7,200.00 | \$16,200.00 | \$0.00 | \$0.00 | \$163,800.00 |
| Total-43500-Contributions - old | \$1,800.00 | \$0.00 | \$0.00 | \$0.00 | \$138,600.00 | \$7,200.00 | \$16,200.00 | \$0.00 | (\$56.34) | \$163,743.66 |
| 46000 - Sales |  |  |  |  |  |  |  |  |  |  |
| 46100 - Sales : Literature Sales | \$1,359,585.62 | \$1,269,185.41 | \$901,536.28 | \$273,216.30 | \$436,119.17 | \$659,655.67 | \$687,313.96 | \$609,654.47 | \$940,956.58 | \$7,137,223.46 |
| 46200 - Sales : Shipping Charge | (\$23,311.67) | \$25,435.80 | \$16,843.27 | \$163.61 | \$67.35 | (\$9.90) | \$29.69 | (\$4.44) | \$37.71 | \$19,251.42 |
| 46300 - Sales : Discounts | (\$20,446.55) | (\$17,053.36) | (\$10,154.49) | (\$978.60) | (\$105.78) | (\$955.03) | (\$41,928.63) | (\$35,728.90) | (\$57,406.65) | (\$184,757.99) |
| Total - 46000-Sales | \$1,315,827.40 | \$1,277,567.85 | \$908,225.06 | \$272,401.31 | \$436,080.74 | \$658,690.74 | \$645,415.02 | \$573,921.13 | \$883,587.64 | \$6,971,716.89 |
| Total - Income | \$2,060,105.37 | \$2,014,453.21 | \$1,440,361.48 | \$630,527.00 | \$1,516,582.88 | \$1,564,202.78 | \$1,786,350.35 | \$1,604,544.01 | \$1,827,504.45 | \$14,444,631.53 |
| Cost Of Sales |  |  |  |  |  |  |  |  |  |  |
| 50000 - Cost of Goods Sold |  |  |  |  |  |  |  |  |  |  |
| 50200 - Cost of Goods Sold : Cost of Goods Sold - Direct Shipping aı | (\$409,830.93) | \$998,988.31 | \$347,195.60 | (\$246,953.83) | \$108,940.70 | \$206,599.78 | \$180,396.01 | \$236,393.00 | \$223,744.34 | \$1,645,472.98 |
| 50300 - Cost of Goods Sold : Cost of Goods Sold - Selling Expenses | \$9,910.77 | \$15,024.40 | \$12,164.60 | \$10,214.88 | \$4,153.49 | \$6,935.32 | \$13,769.76 | \$8,923.25 | \$7,593.75 | \$88,690.22 |
| Total -50000-Cost of Goods Sold | (\$399,920.16) | \$1,014,012.71 | \$359,360.20 | (\$236,738.95) | \$113,094.19 | \$213,535.10 | \$194,165.77 | \$245,316.25 | \$231,338.09 | \$1,734,163.20 |
| Total - Cost Of Sales | (\$399,920.16) | \$1,014,012.71 | \$359,360.20 | (\$236,738.95) | \$113,094.19 | \$213,535.10 | \$194,165.77 | \$245,316.25 | \$231,338.09 | \$1,734,163.20 |
| Gross Profit | \$2,460,025.53 | \$1,000,440.50 | \$1,081,001.28 | \$867,265.95 | \$1,403,488.69 | \$1,350,667.68 | \$1,592,184.58 | \$1,359,227.76 | \$1,596,166.36 | \$12,710,468.33 |

TO: Albin M. Zezula, Publisher, AA Grapevine, Inc.
FROM: Marlen Guayara, YPTC
DATE: October 28, 2020
RE: September 30, 2020 Financial Statements

Enclosed please find the following financial statements, for the nine months ended September 30, 2020
Summary Statements of Activities, Budget vs Actual
Summary Statements of Activities, Budget vs Actual - Dashboard
Statement of Activities- Budget vs Actual, and Prior Year - Grapevine
Statement of Activities- Budget vs Actual, and Prior Year - La Vina
Statements of Financial Position
Cash Forecast
The financial statements provided herein are a DRAFT with several accounts still being reviewed and reconciled. The transition to Quick Books Online was started and is in process.

## Executive Summary - Draft

Grapevine's main sources of revenue had been impacted by COVID-19. The 2020 International Convention scheduled every five years, as well as the Annual Conference were canceled, dramatically impacting revenue for 2020. Books and Other Published Items are well under budget, as well as La Vina which is event /convention driven revenue.
September 2020 Net Income (Loss) of (\$307K) reflects corrections, and cost transactions that were not included in July's Financials, such as: $\cdot(\$ 230 K)$ Withdrawal done in Apr'20, but recorded after July, along with the expenses paid by those funds. In fact, funds were kept in the inter-company account to cover expenses paid on Grapevine's behalf.
$\cdot(\$ 42 \mathrm{~K})$ Correction on postage usages; used to be recorded as estimates, changed to actual cost.

- (\$106K) Direct cost transactions processed via Bill.com for Mar to May'20.
- (\$63K) Corrections in Traverse accounts payable module that were not reflected in the General Ledger during the transition from Traverse to QB's.
$\cdot(40 \mathrm{~K})$ Correction on allocation accounts for 403B, and benefits during transition to QB's
$\cdot(\$ 51 \mathrm{~K})$ Severance and taxes to Jeff Monasch
Grapevine is working with GSO to improve inter-company reporting.


## Revenue

## * Grapevine

Reported income of $\$ 1.04 \mathrm{M}$ YTD, which is $(\$ 480 \mathrm{~K})$ or $(32 \%)$ under the budgeted income of $\$ 1.52 \mathrm{M}$. The most prominent reasons for this difference include:

Actual vs Budgeted Net Subscription income decreased by (\$90K) or (10\%) YTD, and decreased year over year by (\$162K) or 17\%. Which was mainl) the result of the timing that the direct cost was entered. Page 6. (Cost entered at the time that payments were done; instead of using the actual time of cost incurred).

Net Other Published Items decreased Actual vs Budget by (\$390K) or (66\%), YTD, and decreased year over year by (\$216K) or (66\%) YTD. Due to the 2020 International Convention, and the Annual Conference cancelation. Page 6.

* La Vina

Reported income of $\$ 26 \mathrm{~K}$ YTD which is $(\$ 25 \mathrm{~K})$ or $(49 \%)$ under the budgeted income of $\$ 51 \mathrm{~K}$. Expected conference and convention sales did not take place.

Net Subscription income decreased Actual vs Budget by (\$16K) or (40\%) YTD and decrease year over year by (\$37K) or (61\%) Page 7.
Net Other Published Items decreased Actual vs Budget by (\$9K) or (84\%) YTD, and decreased year over year by (\$15K) or (90\%) YTD. Page 7

## Expenses

In the ongoing transition process from Traverse accounting system to QuickBooks Online; All data from January to September 2020 is in QuickBooks Online
The next step is to start reconciling accounts in QBO such as Bank Reconciliation directly in the system. As we move on in this process still there will some changes / adjustments to customize income and expense accounts to allow for more simplified and straightforward reporting.

* Grapevine expenses $\$ 1,35 \mathrm{M}$ approximately ( $\$ 135 \mathrm{~K}$ ) or ( $9 \%$ ) YTD, less than budgeted, and below last year by ( $\$ 234 \mathrm{~K}$ ) or ( $15 \%$ ). Mainly due to personnel reduction and restructuring. Page 6.
* La Vina expenses are below budget by (\$10K) or (4\%) YTD. The allocation of payroll costs to La Vina began in late FY19 and resulted in a $48 \%$ increase in costs when compared to the same period last year. Page 7.

Cash and balance sheet accounts are still in the process of been reconciled
Please let me know if you have any questions.

## AA Grapevine Inc.

## Summary Statements Of Activities, Budget vs Actual September 30, 2020

|  | Grapevine |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | September 2020 <br> Actual YTD | September 2020 Budget YTD | Variance <br> Actual vs Budget | September 2019 <br> Actual YTD | Variance <br> Prior Year |
| Circulation |  |  |  |  |  |
| GV Magazine | 65,115 | 67,802 | $(2,687)$ | 66,618 | $(1,503)$ |
| GV Online | 3,867 | 4,046 | (179) | 3,053 | 814 |
| GV Sub App | - | - | - | 2,040 | $(2,040)$ |
| GV ePub | 1,745 | - | 1,745 | - | 1,745 |
| Total GV Circulation | 70,727 | 71,848 | $(1,121)$ | 71,711 | (984) |
| Income |  |  |  |  |  |
| Net Subscriptions | 817,471 | 907,234 | $(89,763)$ | 979,836 | $(162,365)$ |
| Net Other Published Items | 202,192 | 592,389 | $(390,197)$ | 418,114 | $(215,922)$ |
| Interest | 22,500 | 22,500 | - | 23,418 | (918) |
| Total Income | 1,042,163 | 1,522,123 | $(479,961)$ | 1,421,367 | $(379,205)$ |
| Expenses |  |  |  |  |  |
| Editorial Cost | 544,975 | 576,592 | $(31,617)$ | 512,829 | 32,146 |
| Circulation and Business Cost | 561,421 | 661,328 | $(99,907)$ | 869,165 | $(307,744)$ |
| General and Administrative | 243,062 | 246,606 | $(3,544)$ | 201,178 | 41,884 |
| Total Expenses | 1,349,458 | 1,484,526 | $(135,068)$ | 1,583,173 | $(233,714)$ |
| Net Income (Loss) | $(307,296)$ | 37,597 | $(344,893)$ | $(161,805)$ | $(145,491)$ |

## La Vina

|  | September 2020 Actual YTD | September 2020 Budget YTD | Variance <br> Actual vs Budget | September 2019 <br> Actual YTD | Variance <br> Prior Year |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Circulation |  |  |  |  |  |
| Total LV Magazine | 7,722 | 10,100 | $(2,378)$ | 10,177 | $(2,455)$ |
| Income |  |  |  |  |  |
| Net Subscriptions | 23,906 | 39,925 | $(16,020)$ | 60,752 | $(36,846)$ |
| Net other Published Items | 1,694 | 10,631 | $(8,937)$ | 16,856 | $(15,162)$ |
| Total Income | 25,599 | 50,556 | $(24,957)$ | 77,607 | $(52,008)$ |
| Expenses |  |  |  |  |  |
| Editorial Cost | 156,059 | 169,360 | $(13,301)$ | 112,543 | 43,516 |
| Circulation and Business Cost | 108,984 | 114,702 | $(5,719)$ | 70,871 | 38,113 |
| General and Administrative | 12,637 | 4,261 | 8,375 | 4,692 | 7,945 |
| Total Expenses | 277,680 | 288,324 | $(10,644)$ | 188,106 | 89,574 |
| Net Income (Loss) | $(252,080)$ | $(237,768)$ | $(14,312)$ | $(110,499)$ | $(141,581)$ |

AA Grapevine Inc.

## Summary Statements Of Activities, Budget vs Actual - Dashboard September 30, 2020

Grapevine Income vs Budget


Grapevine Costs and Expenses


AA Grapevine Inc.

## Summary Statements Of Activities, Budget vs Actual - Dashboard <br> September 30, 2020

La Vina Income vs Budget


La Vina Costs and Expenses


AA Grapevine Inc.
Summary Statements Of Activities, Budget vs Actual - Dashboard
September 30, 2020

AA Grapevine Circulation


AA Grapevine Inc.

|  | AA Grapevine Inc. <br> Statement of Activities- Budget vs Actual, and Prior Year <br> For the 9 Months Ended September 30,, 2020 |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | YTD ended 9/30/2020 |  |  |  |  | Year-end Projection 12/31/2020 |  |  |  |
|  | Actual | Budget | Variance Actual vs Budget | Prior Year | Variance Actual vs Prior Year | Projected | Forecast | Budget | $\begin{gathered} \text { Forecast vs } \\ \text { Budget } \\ \hline \end{gathered}$ |
| Grapevine |  |  |  |  |  |  |  |  |  |
| Circulation |  |  |  |  |  |  |  |  |  |
| Paid Circulation Average | 65,115 | 67,802 | $(2,687)$ | 66,618 | $(1,503)$ |  | 62,561 | 67,802 | $(5,241)$ |
| GV Online | 3,867 | 4,046 | (179) | 3,053 | 814 |  | 4,258 | 4,046 | 212 |
| GV Sub App | - | - | - | 2,040 | $(2,040)$ |  | - | - | - |
| GV ePub | 1,745 | - | 1,745 |  | 1,745 |  | 1,319 | - | 1,319 |
| Revenue Per Magazine | 2.10 | 2.25 |  |  |  |  | 2.25 | 2.25 |  |
| Revenue Per Gv Online Sub | 2.04 | 2.49 |  |  |  |  | 2.49 | 2.49 |  |
| Total Circulation | 70,727 | 71,848 | $\stackrel{(1,121)}{ }$ | 71,711 | $\stackrel{ }{(984)}$ |  | $\underline{68,138}$ | $\underline{71,848}$ | $\stackrel{(3,710)}{ }$ |
| Income |  |  |  |  |  |  |  |  |  |
| Total Subscription Income | 1,437,244 | 1,486,987 | $(49,743)$ | 1,470,669 | $(33,425)$ |  | 1,888,191 | 1,982,649 | $(94,458)$ |
| Direct Cost | 619,773 | 579,753 | 40,020 | 490,833 | 128,940 |  | 813,024 | 773,004 | 40,020 |
| Gross Profit On Subscription | 817,471 | 907,234 | $(89,763)$ | 979,836 | $(162,365)$ |  | 1,075,167 | 1,209,645 | $(134,478)$ |
| Content Related Income |  |  |  |  |  |  |  |  |  |
| Books and Booklets | 369,655 | 749,721 | $(380,066)$ | 598,338 | $(228,683)$ |  | 474,242 | 999,628 | $(525,386)$ |
| Cassets and MP3 | 7,253 | 215 | 7,038 | 287 | 6,967 |  | 7,325 | 287 | 7,038 |
| Other Special Items | 14,909 | 77,623 | $(62,715)$ | 33,965 | $(19,057)$ |  | 40,855 | 103,211 | $(62,356)$ |
| Content Related Income | 391,817 | 827,560 | $(435,743)$ | 632,590 | $(240,773)$ |  | 522,422 | 1,103,126 | $(580,704)$ |
| Content Related Direct Cost | 189,625 | 235,170 | $(45,546)$ | 214,477 | $(24,852)$ |  | 246,020 | 313,273 | $(67,254)$ |
| Gross Profit On Content Related Income | 202,192 | 592,389 | $(390,197)$ | 418,114 | $(215,922)$ |  | 276,402 | 789,853 | $(513,451)$ |
| Interest Reserve Fund | 22,500 | 22,500 | - | 23,418 | (918) |  | 30,000 | 30,000 | - |
| Total Income | 1,042,163 | 1,522,123 | (479,961) | 1,421,367 | $(379,205)$ |  | 1,381,569 | 2,029,498 | $(647,929)$ |
| Expenses |  |  |  |  |  |  |  |  |  |
| Editorial | 544,975 | 576,592 | $(31,617)$ | 512,829 | 32,146 |  | 725,042 | 768,790 | $(43,748)$ |
| Circulation And Business | 561,421 | 661,328 | $(99,907)$ | 869,165 | $(307,744)$ |  | 772,076 | 881,770 | $(109,693)$ |
| General And Administrative | 243,062 | 246,606 | $(3,544)$ | 201,178 | 41,884 |  | 325,264 | 374,326 | $(49,062)$ |
| Total Expenses | 1,349,458 | 1,484,526 | $(135,068)$ | 1,583,173 | (233,714) |  | 1,822,383 | 2,024,886 | $(202,503)$ |
| Net Operating Income (Loss) | $(307,296)$ | 37,597 | $(344,893)$ | $(161,805)$ | $(145,491)$ |  | (440,814) | 4,612 | $(445,426)$ |
| Miscellaneous Income | - |  | - | - |  |  | - |  | - |
| Net Income (Loss) | $(307,296)$ | 37,597 | $(344,893)$ | $(161,805)$ | $(145,491)$ |  | (440,814) | 4,612 | $(445,426)$ |

AA Grapevine Inc.
Statement of Activities- Budget vs Actual, and Prior Year
For the 9 Months Ended September 30,, 2020

|  | YTD ended 9/30/2020 |  |  |  |  | Year-end Projection 12/31/2020 |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Actual | Budget | Variance Actual vs Budget | Prior Year | Variance Actual vs Prior Year | Projected | Forecast | Budget | $\begin{gathered} \text { Forecast vs } \\ \text { Budget } \\ \hline \end{gathered}$ |
| La Vina |  |  |  |  |  |  |  |  |  |
| Circulation |  |  |  |  |  |  |  |  |  |
| Paid Circulation Average | 7,722 | 10,100 | $(2,378)$ | 10,177 | $(2,455)$ |  | 7,364 | 10,100 | $(2,736)$ |
| Revenue Per Magazine | 1.81 | 1.80 |  | 1.81 | 1.80 |  | 1.80 | 1.80 |  |
| Total Circulation | 7,722 | 10,100 | $(2,378)$ | 10,177 | $(2,455)$ |  | 7,364 | $\underline{10,100}$ | $\stackrel{(2,736)}{ }$ |
| Income |  |  |  |  |  |  |  |  |  |
| Subscription Income |  |  |  |  |  |  |  |  |  |
| Subscription income | 56,958 | 81,810 | $(24,852)$ | 100,382 | $(43,424)$ |  | 68,138 | 109,080 | $(40,942)$ |
| Back issues | 1,178 | 5,615 | $(4,437)$ | 5,867 | $(4,689)$ |  | 3,050 | 7,487 | $(4,437)$ |
| Total Subscription Income | 58,136 | 87,425 | $(29,289)$ | 106,250 | $(48,113)$ |  | 71,188 | 116,567 | $(45,379)$ |
| Direct Cost | 34,231 | 47,500 | $(13,269)$ | 45,498 | $(11,268)$ |  | 44,786 | 63,333 | $(18,547)$ |
| Gross Profit On Subscription | 23,906 | 39,925 | $(16,020)$ | 60,752 | $(36,846)$ |  | 26,402 | 53,234 | $(26,832)$ |
| Content Related Income | 23,892 | 14,209 | 9,683 | 16,856 | 7,037 |  | 28,629 | 18,946 | 9,683 |
| Cost of Goods | 22,199 | 3,579 | 18,620 | - | 22,199 |  | 23,392 | 4,772 | 18,620 |
| Gross Profit On Subscription Content | 1,694 | 10,631 | $(8,937)$ | 16,856 | $(15,162)$ |  | 5,237 | 14,174 | $(8,937)$ |
| Total Income | 25,599 | 50,556 | $(24,957)$ | 77,607 | $(52,008)$ |  | 31,639 | 67,408 | $(35,769)$ |
| Expenses |  |  |  |  |  |  |  |  |  |
| Editorial | 156,059 | 169,360 | $(13,301)$ | 112,543 | 43,516 |  | 208,178 | 225,813 | $(17,635)$ |
| Circulation And Business | 108,984 | 114,702 | $(5,719)$ | 70,871 | 38,113 |  | 144,436 | 152,936 | $(8,500)$ |
| General And Administrative | 12,637 | 4,261 | 8,375 | 4,692 | 7,945 |  | 14,058 | 5,683 | 8,375 |
| Total Expenses | 277,680 | 288,324 | $(10,644)$ | 188,106 | 89,574 |  | 366,672 | 384,433 | $(17,760)$ |
| Net Operating Income (Loss) | $(252,080)$ | $(237,768)$ | $(14,312)$ | $(110,499)$ | (141,581) |  | $(335,033)$ | (317,025) | $(18,008)$ |
| Net Income (Loss) | $(252,080)$ | $(237,768)$ | $(14,312)$ | $(110,499)$ | (141,581) |  | $(335,033)$ | $(317,025)$ | $(18,008)$ |

## AA Grapevine Inc. <br> Statements of Financial Position

As of September 30, 2020 and December 31, 2019

|  | September 30, 2020 | December 31, 2019 | Variance |
| :---: | :---: | :---: | :---: |
| Assets |  |  |  |
| Current Assets |  |  |  |
| Cash and Cash Equivalents | 269,330 | 195,798 | 73,532 |
| Accounts Receivable Net | 29,026 | 55,301 | $(26,275)$ |
| Accounts Receivable GSB | 22,748 | 30,683 | $(7,935)$ |
| Invested With Reserve Fund | 1,443,500 | 1,893,500 | $(450,000)$ |
| Inventory | 299,729 | 282,221 | 17,508 |
| Total Current Assets | 2,064,333 | 2,457,503 | $(393,171)$ |
| Other Assets |  |  |  |
| Prepaid Expenses | 63,330 | 91,054 | $(27,724)$ |
| Security Deposits | 12,316 | 13,281 | (965.00) |
| Fixed Assets Net | 203,490 | 226,851 | $(23,361)$ |
| Total Other Assets | 279,136 | 331,186 | $(52,050)$ |
| Total Assets | 2,343,469 | 2,788,689 | $(445,220)$ |
| Liabilities and Net Assets |  |  |  |
| Liabilities |  |  |  |
| Accounts payable | 148,238 | 207,891 | $(59,653)$ |
| Inter-Company Due to GSB | (206) | (206.12) | - |
| Inter-Company Due to AAWS | 112,122 | $(7,748)$ | 119,871 |
| Total Accounts Payable | 260,155 | 199,937 | 60,218 |
| Other Current Liabilities |  |  |  |
| PR Tax and Benefits Payable | 47,809 | 24,703 | 23,106 |
| Accrued expenses | 86,945 | 71,945 | 15,000 |
| GST Payable | (663) | 914 | $(1,577)$ |
| NYS Sales Tax | 1,979 | 1,385 | 594 |
| Deferred Income Subscriptions | 1,629,504 | 1,620,884 | 8,620 |
| Gift Certificates | $(4,375)$ | $(7,307)$ | 2,932 |
| Gift Certificate CTM | 13,923 | 8,660 | 5,263 |
| Total Other Current Liabilities | 1,775,122 | 1,721,184 | 53,938 |
| Total Liabilities | 2,035,277 | 1,921,121 | 114,156 |
| Net Assets |  |  |  |
| Net Assets - Beg Bal | 867,568 | 894,871 | $(27,304)$ |
| Net Assets - Current | $(559,376)$ | $(27,303)$ | $(532,073)$ |
| Total Net Assets | 308,192 | 867,568 | $(559,376)$ |
| Total Liabilities and Net Assets | 2,343,469 | 2,788,689 | $(445,220)$ |

## AA Grapevine Inc.

Cash Forecast
For the Year Ending December 31, 2020

## Grapevine

Income
Subscription Income
Subscription income
Back issues
GV Online
GV Sub App
Total Subscription Income
Total Direct Cost
Gross Profit On Subscription
Content Related Income
Books and Booklets
Cassets and MP3
Other Special Items
Total Content Related Income

| Acual | Projections |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Jan to Sept 2020 | Oct-20 | Nov-20 | Dec-20 | Total |

Budget FY20 Variance

Cost of Goods -Books and Booklets
Cost of Goods Cassets and MP3
Cost of Goods Other Special Items
Mailing- postage, fulfilment, and other servi
Total Content Related Direct Cost
Gross Profit On Content Related Income
Interest Reserve Fund

## Total Income

Expenses
Total Editorial
Total Circulation And Business
Total General And Administrative
Total Expenses
Net Operating Income (Loss)
Total Change in Net Assets

## La Vina

| 1,304,230 | 137,501 | 137,501 | 137,501 | 1,716,734 | 1,828,876 | $(112,142)$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 39,839 | 2,917 | 2,917 | 2,917 | 48,589 | 35,000 | 13,589 |
| 85,988 | 6,981 | 6,981 | 6,981 | 106,930 | 83,768 | 23,162 |
| 7,187 | 2,917 | 2,917 | 2,917 | 15,938 | 35,005 | $(19,067)$ |
| 1,437,244 | 150,316 | 150,316 | 150,316 | 1,888,191 | 1,982,649 | $(94,458)$ |
| 619,773 | 64,417 | 64,417 | 64,417 | 813,024 | 773,004 | 40,020 |
| 817,471 | 85,899 | 85,899 | 85,899 | 1,075,167 | 1,209,645 | $(134,478)$ |
| 369,655 | 34,862 | 34,862 | 34,862 | 474,242 | 999,628 | $(525,386)$ |
| 7,253 | 24 | 24 | 24 | 7,325 | 287 | 7,038 |
| 14,909 | 8,649 | 8,649 | 8,649 | 40,855 | 103,498 | $(62,643)$ |
| 391,817 | 43,535 | 43,535 | 43,535 | 522,422 | 1,103,413 | $(580,991)$ |
| 99,029 | 14,744 | 14,744 | 14,744 | 143,262 | 176,929 | $(33,667)$ |
| 1,170 | - | - | - | 1,170 | 74,577 | $(73,407)$ |
| 12,888 | - | - | - | 12,888 | 13,403 | (515) |
| 76,537 | 4,054 | 4,054 | 4,054 | 88,700 | 48,651 | 40,049 |
| 189,625 | 18,798 | 18,798 | 18,798 | 246,020 | 313,561 | $(67,541)$ |
| 202,192 | 24,737 | 24,737 | 24,737 | 276,402 | 789,853 | $(513,451)$ |
| 22,500 | 2,500 | 2,500 | 2,500 | 30,000 | 30,000 | - |
| 1,042,163 | 113,135 | 113,135 | 113,135 | 1,381,569 | 2,029,498 | $(647,929)$ |
| 544,975 | 60,022 | 60,022 | 60,022 | 725,042 | 768,790 | $(43,748)$ |
| 561,421 | 70,219 | 70,219 | 70,219 | 772,076 | 881,770 | $(109,693)$ |
| 243,062 | 27,401 | 27,401 | 27,401 | 325,264 | 374,326 | $(49,062)$ |
| 1,349,458 | 157,641 | 157,641 | 157,641 | 1,822,383 | 2,024,885 | $\underline{(202,503)}$ |
| $(307,296)$ | $(44,506)$ | $(44,506)$ | $(44,506)$ | $(440,814)$ | 4,612 | $(445,426)$ |
| $(307,296)$ | $(44,506)$ | $(44,506)$ | $(44,506)$ | $(440,814)$ | 4,612 | $(445,426)$ |

Income
Subscription Income
Total Subscription Income
Total Direct Cost
Gross Profit On Subscription

| 58,136 | 624 | 11,804 | 624 | 71,188 |  | 116,567 | $(45,379)$ |
| ---: | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| 34,231 | - | 10,556 | - | 44,786 |  |  |  |
| 23,906 | 624 | 1,248 | 624 | 26,402 | 63,333 | $(18,547)$ |  |

## AA Grapevine Inc.

Cash Forecast
For the Year Ending December 31, 2020

|  | Acual | Projections |  |  |  | Budget FY20 | Variance |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Jan to Sept 2020 | Oct-20 | Nov-20 | Dec-20 | Total |  |  |
| Content Related Income |  |  |  |  |  |  |  |
| Total Content Related Income | 23,892 | 1,579 | 1,579 | 1,579 | 28,629 | 18,946 | 9,683 |
| Gross Profit On Content Related Income | 1,694 | 1,181 | 1,181 | 1,181 | 5,237 | 14,174 | $(8,937)$ |
| Total Income | 25,599 | 1,805 | 2,430 | 1,805 | 31,639 | 67,408 | $(35,769)$ |
| Expenses |  |  |  |  |  |  |  |
| Editorial Cost |  |  |  |  |  |  |  |
| Salaries, incl temp help | 128,433 | 14,443 | 14,443 | 14,443 | 171,762 | 187,758 | $(15,996)$ |
| Payroll taxes and benefits | 22,862 | 2,892 | 2,892 | 2,892 | 31,538 | 37,597 | $(6,059)$ |
| Insurance | 1,750 | - | - | - | 1,750 | - | 1,750 |
| Occupancy costs | 172 | - | - | - | 172 | - | 172 |
| Office supplies and expenses | 2,843 | 38 | 38 | 38 | 2,957 | 458 | 2,499 |
| Total Editorial | 156,059 | 17,373 | 17,373 | 17,373 | 208,178 | 225,813 | $(17,635)$ |
| Total Circulation And Business | 108,984 | 11,817 | 11,817 | 11,817 | 144,436 | 152,936 | $(8,500)$ |
| Total General And Administrative | 12,637 | 474 | 474 | 474 | 14,058 | 5,683 | 8,375 |
| Total Expenses | 277,680 | 29,664 | 29,664 | 29,664 | 366,672 | 384,433 | $(17,760)$ |
| Total Change in Net Assets | $(252,080)$ | $(27,859)$ | $(27,235)$ | $(27,859)$ | $(335,033)$ | $(317,025)$ | $(18,008)$ |
| Total Net Operating Income (Loss) | $(559,376)$ | $(72,365)$ | $(71,741)$ | $(72,365)$ | $(775,847)$ |  |  |
| Adjustments to Reconcile Accrual to Cash: |  |  |  |  |  |  |  |
| Accounts Receivable | 65,294 | - | - | - | 65,294 |  |  |
| La Vina Reimbursement | - | 148,060 | 104,020 | - | 252,080 |  |  |
| Invested With Reserve Fund- Loan | 450,000 | - | - | $(150,000)$ | 300,000 |  |  |
| Inventory | (283) | - | - | - | (283) |  |  |
| Prepaid Expenses | 9,486 | - | - | - | 9,486 |  |  |
| Prepaid Insurance | $(27,371)$ | - | - | - | $(27,371)$ |  |  |
| Accumulated Depreciation | 29,427 | - | - | 14,693 | 44,120 |  |  |
| Accounts Payable | 56,752 | - | - | - | 56,752 |  |  |
| Inter-Company Due to AAWS | 119,870 | - | - | - | 119,870 |  |  |
| PR and Ben. | 9,094 | - | - | - | 9,094 |  |  |
| 403 B Withholding | 4,055 | - | - | - | 4,055 |  |  |
| Aflac Insurance | (242) | - | - | - | (242) |  |  |
| Supplemental Life Ins | (719) | - | - | - | (719) |  |  |
| Accrued Expenses | 15,000 | - | - | - | 15,000 |  |  |
| Goods And Services Tax- Canada | $(1,577)$ | - | - | - | $(1,577)$ |  |  |
| New York State Sales Tax | 594 | - | - | - | 594 |  |  |
| Deferred Income | $(99,568)$ | - | - | - | $(99,568)$ |  |  |
| Gift Ceriticates | 2,932 | - | - | - | 2,932 |  |  |
| Стм | 5,263 | - | - | - | 5,263 |  |  |
| Fixed Asset Purchases | $(5,100)$ | - | - | - | $(5,100)$ |  |  |
| Total Adjustments to reconcile Net Revenue to Net Cas | 632,908 | 148,060 | 104,020 | (135,307) | 749,681 |  |  |
| Cash at Beginning of Period | 195,798 | 269,330 | 345,025 | 377,305 | 195,798 |  |  |
| Cash at End of Period | 269,330 | 345,025 | 377,305 | 169,632 | 169,632 |  |  |

